



CONTACT:

Katie Fontana, Susan Magrino Agency

(212) 957-3005, katief@smapr.com

Kathy Casper/ Anne Hersley-Hankins, LXR Luxury Resorts

(561) 706-7624 / (561) 447-3370, KCasper@luxuryresorts.com / ahersley@luxuryresorts.com

EL SAN JUAN HOTEL & CASINO UNVEILS PUERTO RICO'S LATEST PLEASURE - ENCANTO BEACH CLUB

SAN JUAN, PUERTO RICO – August 2007 The El San Juan Hotel & Casino (www.ElSanJuanHotel.com) culminates its multi-million dollar renovation with an alluring, seductive, poolside experience at the new Encanto Beach Club. The captivating adult playground is the latest destination amenity to hit the shores of the Caribbean Sea.

Conceived and created by distinguished designer Stephane Dupoux, whose portfolio includes the newly opened Buddha Bar in the fashionable Meatpacking District of Manhattan, the renovation brings El San Juan guests the ultimate outdoor party scene with a redesign of the deck and poolside areas while adding an enchanting décor of mixed bedroom, gaming and bar elements to the already sultry environment. The Encanto Beach Club offers guests a social atmosphere never before seen in Puerto Rico with an open air lounge of 24 canopied, double-sided daybeds along the shoreline, three private cabanas, 25 versatile, retro-circular lounging pods, hammocks, swings, a swim-up bar, and outside showers designed to cool off even the steamiest beach bodies from head to toe. Overstuffed chaise lounges and cocoon chairs bring relief and comfort to the indulgent poolside environment.

The extravagant atmosphere is taken even further with a state-of-the-art sound system and subtle aromatherapy featured throughout the entire area. For guests seeking an elevated level of lux lounging, three private tiki hut cabanas fill traveling techno-guests' wired afternoons with Wi-Fi, a flat-screen TV, mini-bar and safe.

The international grill offerings from esteemed French chef Pascal Gresser satisfy even the most gourmand guests with fresh, cutting-edge Caribbean cuisine and the Mojito Cart's talented bartenders offer seven mojito varieties including watermelon and mango. Poolside pleasure-seekers might jumpstart their Encanto Beach Club mornings with Water Chi, the ancient art of Tai Chi in the water emphasizing balance and core strengthening without any danger to the joints. For those wishing to feel the Caribbean sand between their toes and loosen their muscles, morning Yoga classes on the beach are also available. Afternoon poolside entertainment varies regularly, with enticing swimsuit fashion shows and celebrity guest DJs spinning the latest from Miami, London, Ibiza, San Juan and New York City.

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