



LUXURY RESORTS & HOTELS

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WORLD RENOWNED GOLDEN DOOR® SPA TO DEBUT FIRST EAST COAST LOCATION AT NAPLES GRANDE RESORT & CLUB IN NAPLES, FLORIDA

Newest Golden Door Spa to Offer a Mix of Traditional Philosophies with Modern Extras, Highlights LXR Luxury Resorts & Hotels Spa Enhancements Throughout the U.S.

NEW YORK – January 2007 – LXR Luxury Resorts & Hotels announces that a state-of-the-art Golden Door Spa will debut in March 2007 at the luxurious Naples Grande Resort & Club (www.naplesgranderesort.com) in Naples, Fla. The **Golden Door Spa at Naples Grande Resort & Club** will be the first East Coast location for the renowned spa group, and underscore LXR's commitment to expanding its offering of spa programs with planned additions and enhancements at several of the collection's signature properties.

The renowned reputation and services of the Golden Door are the ideal complement to Naples Grande Resort's recent redesign by acclaimed designer Bob Barry of Barry Design Associates, which has transformed the entire resort with a fresh attitude and contemporary style. This new modern ambiance will blend seamlessly with traditional elements from the original Golden Door in Escondido, Calif., which draws inspiration from the ancient Honjin Inns of Japan, to offer a sanctuary where guests, club members and local Naples residents can enjoy the services, programs and concepts that have made the Golden Door one of the world's most successful spa movements.

Golden Door Spa at Naples Grande Resort & Club will be a 16,000-square-foot indoor-outdoor contemporary spa village encompassing four linked pavilions and featuring elements of traditional Japanese architecture and serene gardens to provide an awe-inspiring yet gentle environment for guests to unwind and experience true tranquility. The spa will offer 12 spacious treatment rooms including one spectacular "Golden Door Villa" with a private vanity, soaking tub, whirlpool, sundeck and patio for the highest level of personalized pampering. Other special services will include a hair and nail spa that appears to "float" on the water surrounding it and features a four-station Golden Door "buff bar," a pedicure banquette for four, and a master hairstyling station overlooking the spa's pool and water features. The outdoor amenities will consist of whirlpools, sauna and steam chambers, rain showers and the signature Golden Door meditation labyrinth.

The outdoor sundecks and meditation lounges will include Zen-inspired chaise lounges and individual iPods programmed with personal music selections, as well as fresh fruit infusions and

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high-energy potassium broths to encourage relaxation and rejuvenation both inside and out. A final element will be a high performance fitness center offering the very latest and most advanced cardiovascular and strength training systems and equipment with personal wireless flat-screen entertainment centers, customized programs and body analysis at the Resort.

LXR Luxury Resorts & Hotels Spa Program Additions and Enhancements

LXR is dedicated to providing differentiated spa experiences within a luxury setting that discern guests' needs and restore their spirit and energy through a complete personal well-being program. LXR properties soon to experience spa additions include: **Carmel Valley Ranch**, Carmel, Calif.; **Casa Marina Resort**, Key West, Fla.; **Rose Hall Resort & Country Club**, Montego Bay, Jamaica; and **South Seas Island Resort**, Captiva Island, Fla. An additional full-service Golden Door Spa will debut in **The London** (currently the Bel Age hotel), West Hollywood, Calif., in late 2007.

Expansive enhancements are planned for the flagship **Golden Door**, Escondido, Calif., as well as **The Peaks Resort & Golden Door Spa**, Telluride, Colo. Spa refurbishments are anticipated at **Spa 66 at the Pier Sixty-Six Resort**, Fort Lauderdale, and the spa at **Buena Vista Palace**, Walt Disney World Resort, Orlando. Both celebrated European-style health and beauty spas within the LXR collection, the spa at Buena Vista Palace and Spa 66 offer more than 100 combined spa services, onsite fitness facilities and beauty salons, and first-class amenities including a three-pool waterfall oasis boasting a 40-person hydrotherapy pool at Spa 66 and a delicious, healthy Spa menu available at all six Buena Vista Palace resort restaurants.

Naples Grande Resort & Club represents the changing face of the "new" Naples, offering a fresh attitude and a contemporary sensibility mirroring the exciting rebirth taking place in its namesake city. It is a resort that embodies a playful, "modern Florida" luxury and a chic yet comfortable vibe. Its vibrant new design is evident in all 474 guestrooms and suites as well as its notable restaurants, enticing activities, and spacious surroundings. There is a palpable, dynamic energy throughout the hotel to match every mood from exhilarating to "chill." Service surpasses every expectation in a friendly and unobtrusive manner. The guest experience is just that, an *experience* in every sense of the word...custom tailored to the individual and the ever-changing demands of today's traveler. The Naples Grande is a new breed of resort quite unlike any other in Naples or Florida, destined to become *the* destination for discriminating travelers and locals alike. It's smart style with a lot of substance.

ABOUT LXR LUXURY RESORTS & HOTELS

LXR Luxury Resorts & Hotels is a portfolio of independent properties dedicated to creating an experience of luxury, a sense of ease and endless pleasure and are distinguished by a style and spirit that captures the unique qualities of their setting. LXR Luxury Resorts & Hotels are located throughout the United States and the Caribbean. The LXR collection also includes the renowned Golden Door Spa brand and its four spas in the U.S. LXR Luxury Resorts & Hotels can be found at <http://www.LuxuryResorts.com>

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